

Sustainability at Scale: Translating Research into Advocacy



6 December 2011
Getting School WASH Right
Emory University

Sustainability at Scale: Research to Advocacy



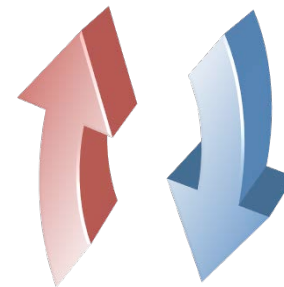
Three Components Of SWASH+

- **Direct implementation and research were started first**
- **Advocacy and collaborative learning were incorporated later**

Direct implementation



Research



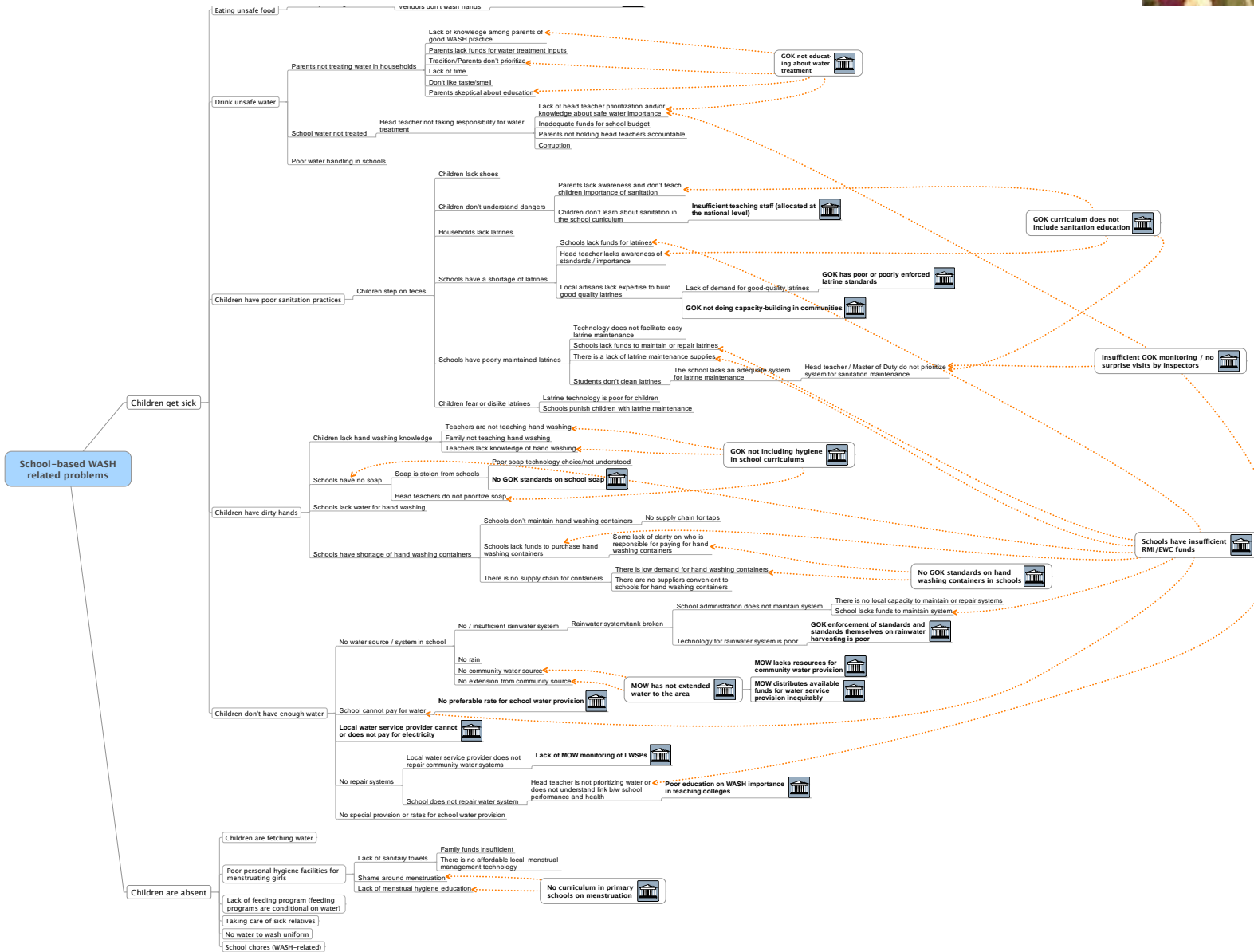
Advocacy and Collaborative Learning

The policy environment



- Momentum behind education
- Current and planned investments in school WASH
- Interested development partners
- Many excellent policies
- Low capacity for implementing them

Problem Tree



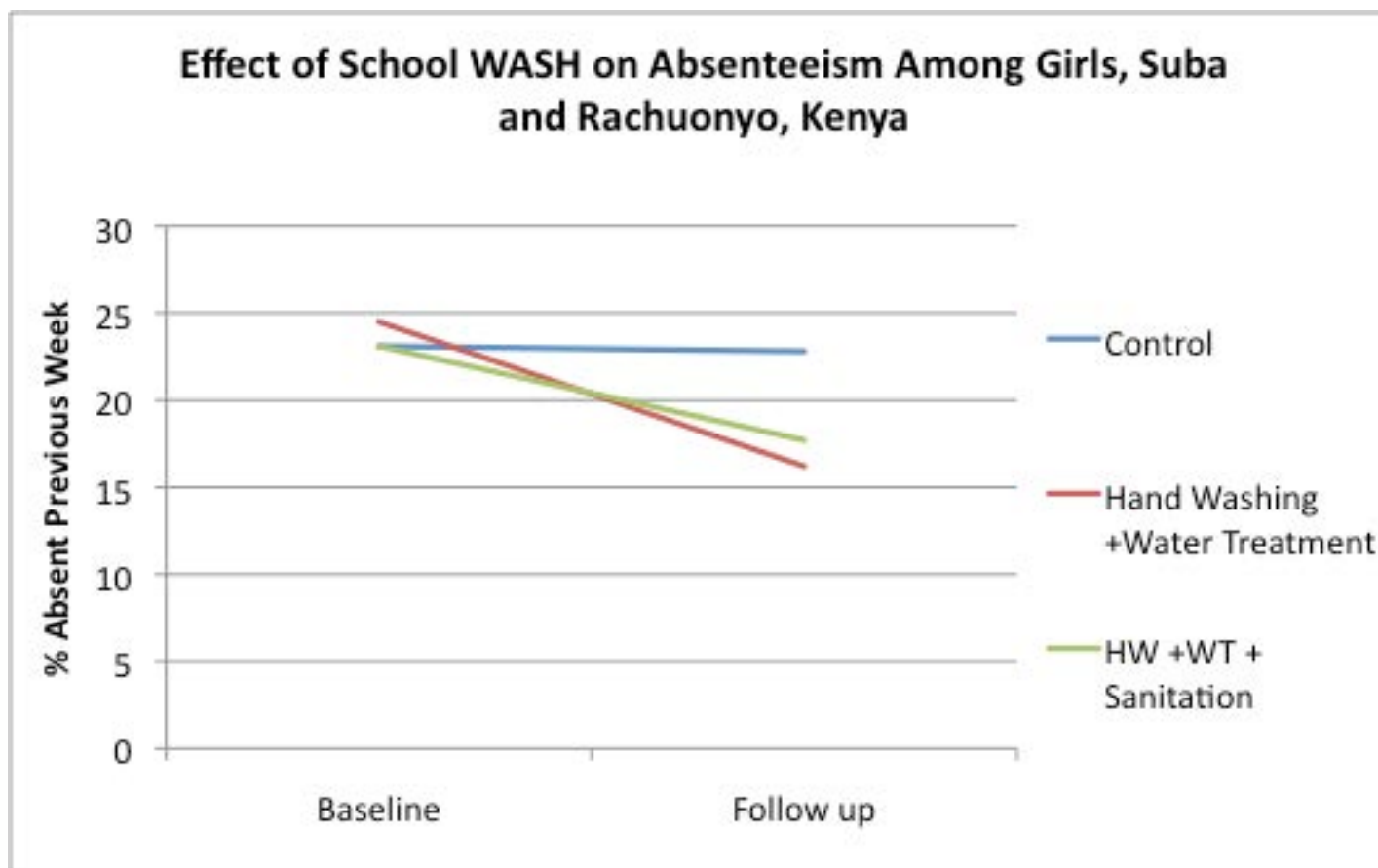
Advocacy



3 High-Level Objectives:

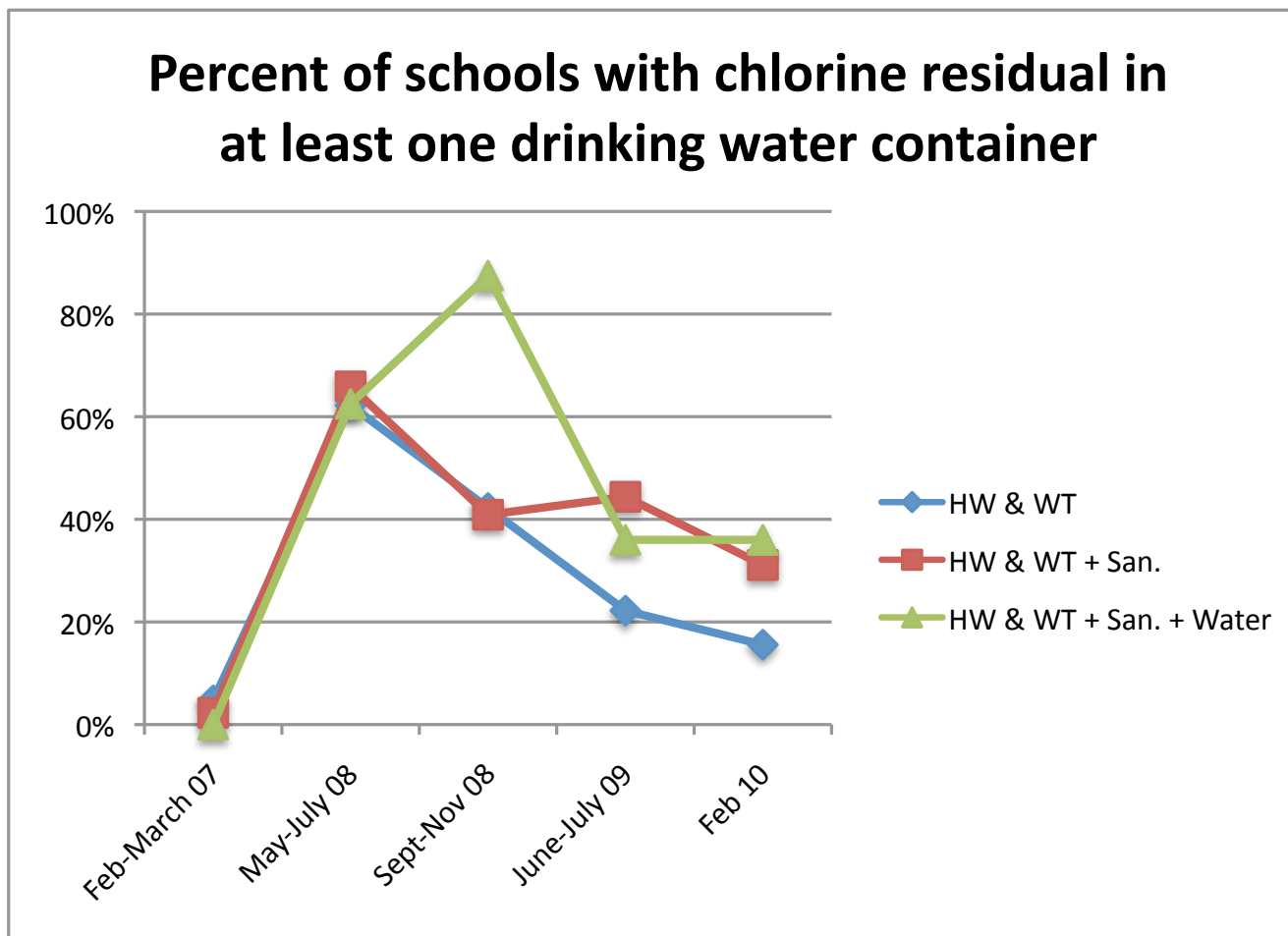
1. Increase funding for operations and maintenance costs in schools
2. Improved monitoring and evaluation for accountability
3. Improved knowledge and behavior change

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- Significant reduction for HW+WT (OR=0.43) and HW, WT+San (OR=0.47)
- Six days less absence per year for girls
- No effect for boys

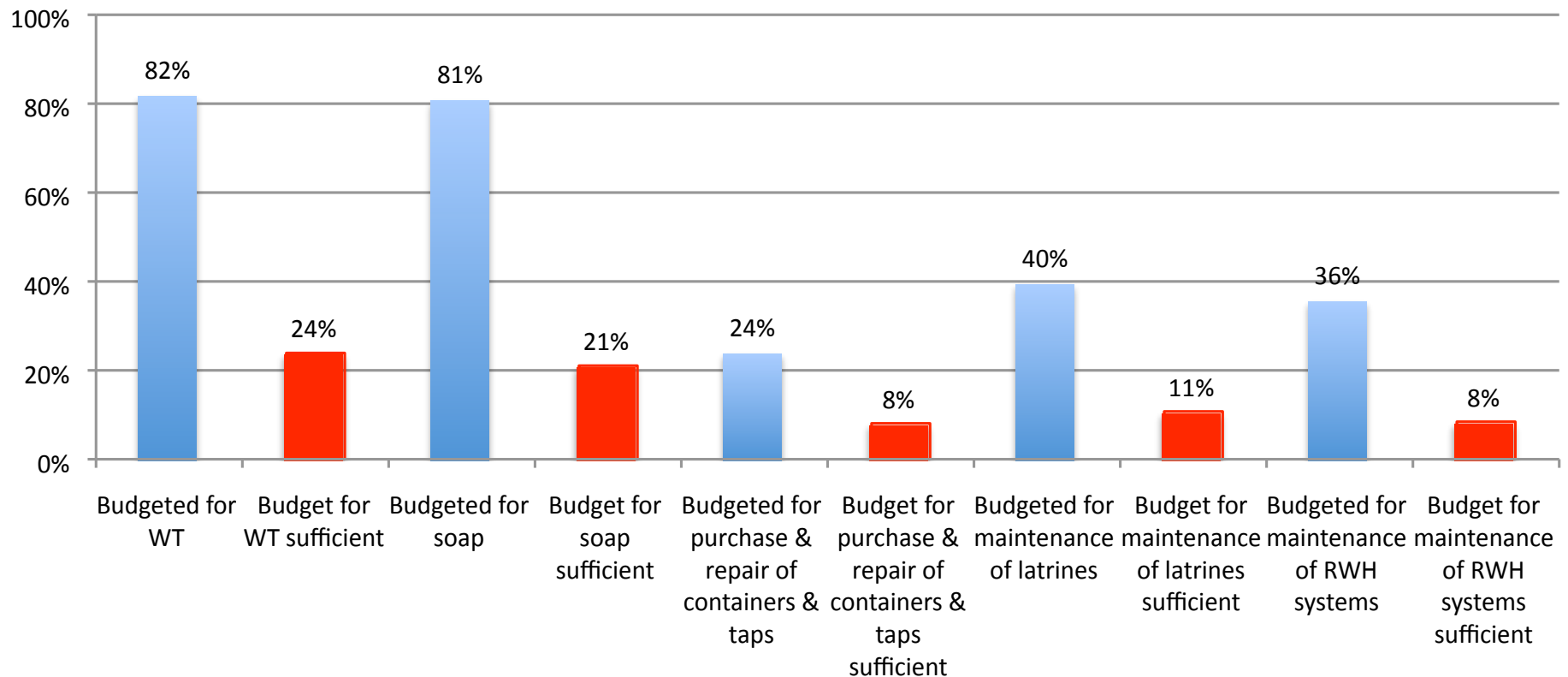
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Budget Needs



2009 school reported budgeting of WASH components



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Sustainability Successes

*WASH components **not** requiring expenditures by schools are still sustained in a majority of intervention schools (nearly 3 yrs after implementation)*



Sustainability Challenges

WASH components requiring expenditure by schools decreased dramatically (nearly 3 yrs after implementation)

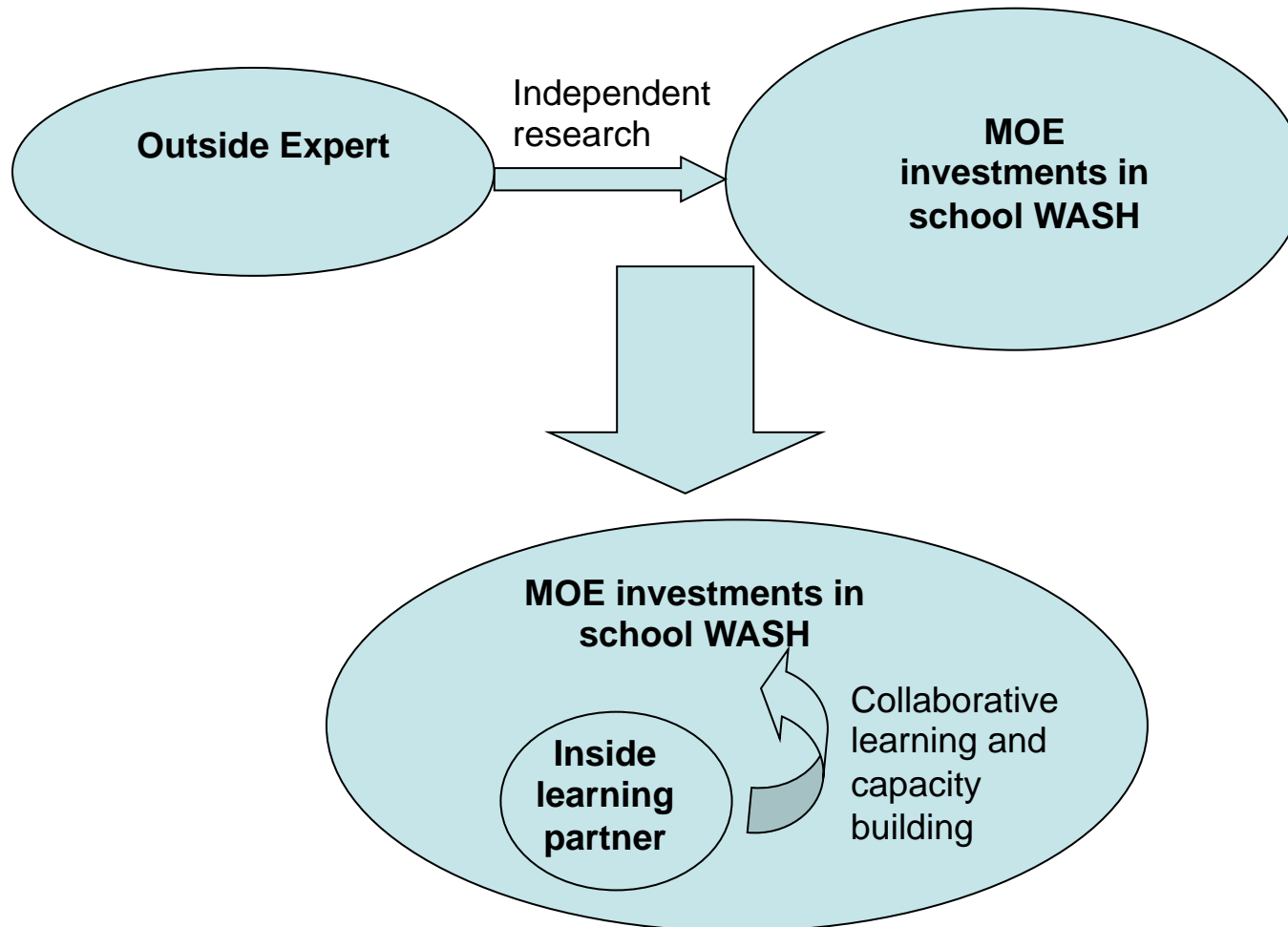


Specific Policy Goals



1. Increase O&M Funding → **\$3.30/pupil/year**
2. Improve M&E → **Downward, decentralized and supportive**
3. Knowledge and behavior → **New curriculum (co-developed with CDC)**

An inside player

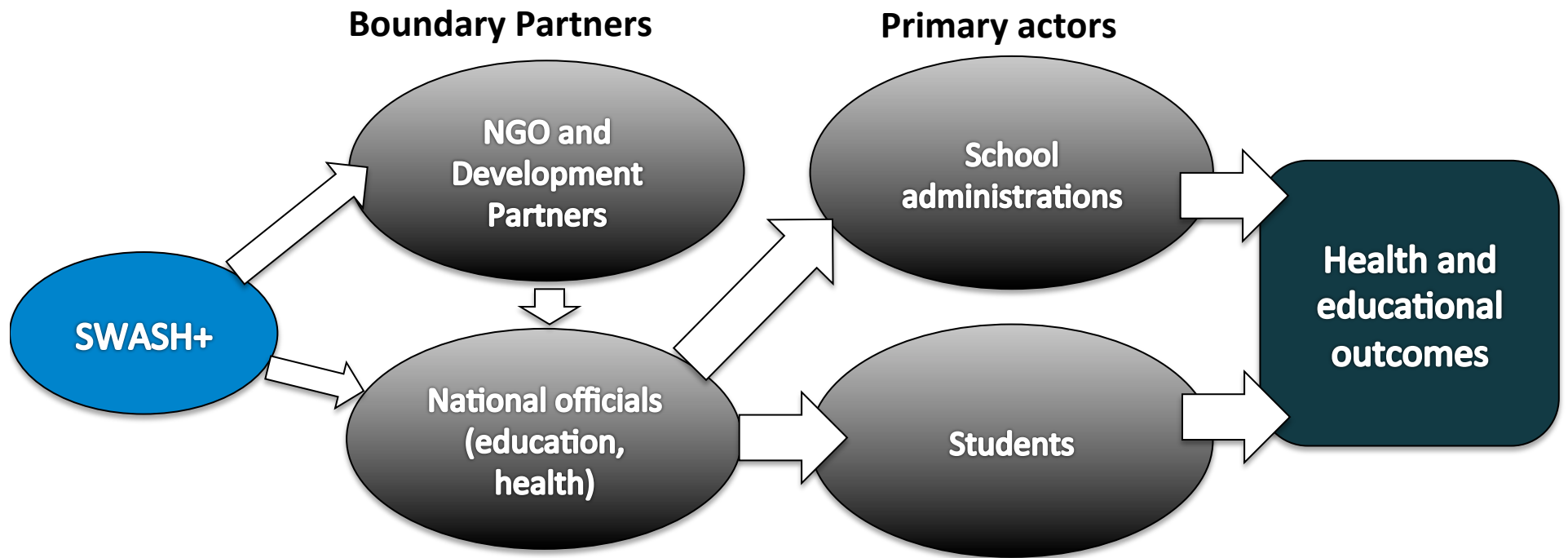


Advocacy Activities



- Learning presentations
- Sign-on letters with other civil society
- Media work
- Policy briefs
- Sustainability charter
- Day to day correspondence
- International level: publishing in academic journals, issuing briefing notes and presenting at relevant fora

Outcome Mapping



Results to Date



- Doubling of operations funds for school WASH (\$840,000/year) with potentially more to come
- Funds allocated for sanitary pads for school girls this year
- Agreement to develop a school health sustainability charter inclusive of school WASH
- Agreement on need to improve M&E systems, including on need for unified monitoring tool between ministries
- Adoption of WASH curriculum and materials by Kenyan Institute of Education

Thoughts on the Process



- Evidence yields credibility
- Getting to scale through learning + advocacy (not direct service delivery)
- Trying to do implementation, rigorous learning and advocacy simultaneously is hard
- Can't be internally-focused
- In-country, full time policy staff are essential

A high-angle photograph of a group of young children, likely in a school setting. They are wearing light pink or lavender short-sleeved shirts. The children are looking towards the camera with various expressions, some smiling. The text "For more information, visit our website at www.swashplus.org." is overlaid in white, bold font across the center of the image.

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website at www.swashplus.org.