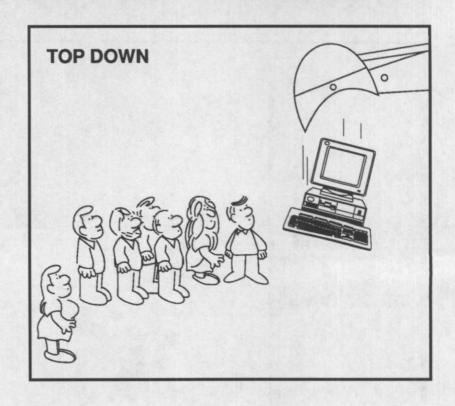
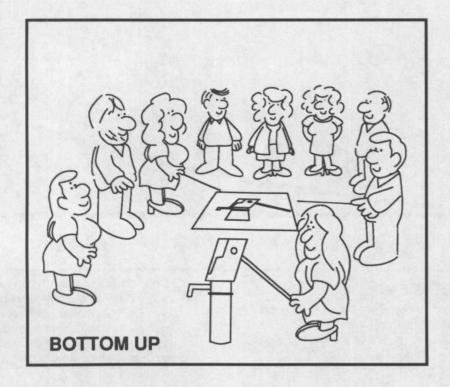
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## **Technical Brief No.30/Community management**

In many countries significant numbers of water supply points and sanitation systems are out of action. The reasons for these failures were originally assumed to be due to use of inappropriate technology. Now planners and technologists are aware that many problems also arise because the consumers of these services, that is the local community, have not been sufficiently involved in the design, implementation, operation and maintenance of their own water supply and sanitation facilities. It is recommended that for rural and low-income communities the Top Down method must be replaced by the Bottom Up approach.





## Four reasons for promoting community management:

- To maximize health benefits
- To ensure sustainability through effective operation and maintenance
- To ensure use of local resources, knowledge and skills so as to minimize costs
- To build up community confidence so as to enable further community development in other sectors

## The different roles of participants in commu

#### COMMUNITY

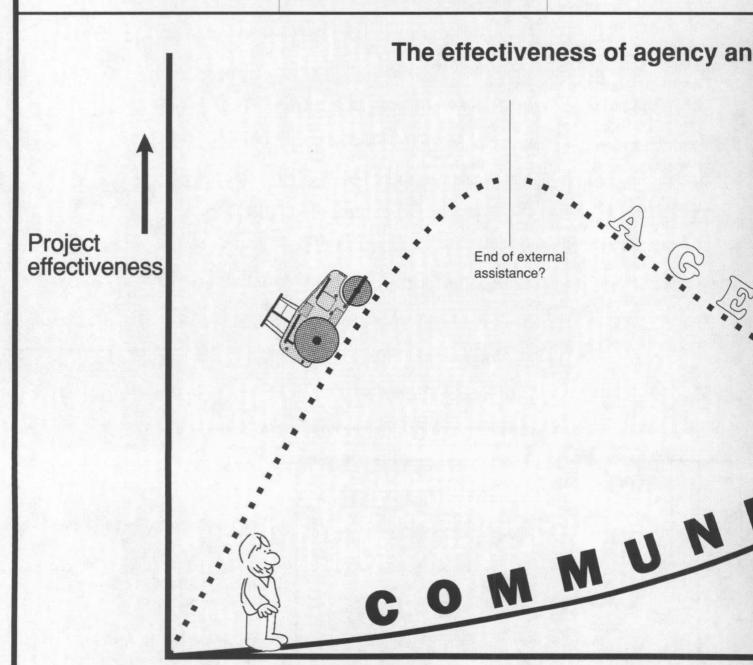
Felt need for improved water supply and sanitation

Exposure to health education

Response to questions by health workers and agency/government staff about health, wealth, water and sanitation. Discussions regarding experiments into affordable means of improving water and sanitation

Training of community member with the programme.

Training of local artisans and co



#### IMPLEMENTING AGENCY/GOVERNMENT

**Demonstration:** Assignment of responsibilities; encouragement of health educaton; stimulation of demand; technical and social surveys; planning with communities and households; local testing of practical aspects of systems; establishing confidence of government and potential donors; training of field staff.

#### FUNDING AGENCY/ GOVERNMENT

Sector plan identification

Pre-feasibility

Consolidation: Integration with oth government programmes (health, ed agriculture etc.); standardization of te details; bulk ordering of materials wit delivery dates; establishment of revo facilities; training of community devel

Feasibility, appraisal and appreciate design

## nity water supply and sanitation programmes

to assist

tractors

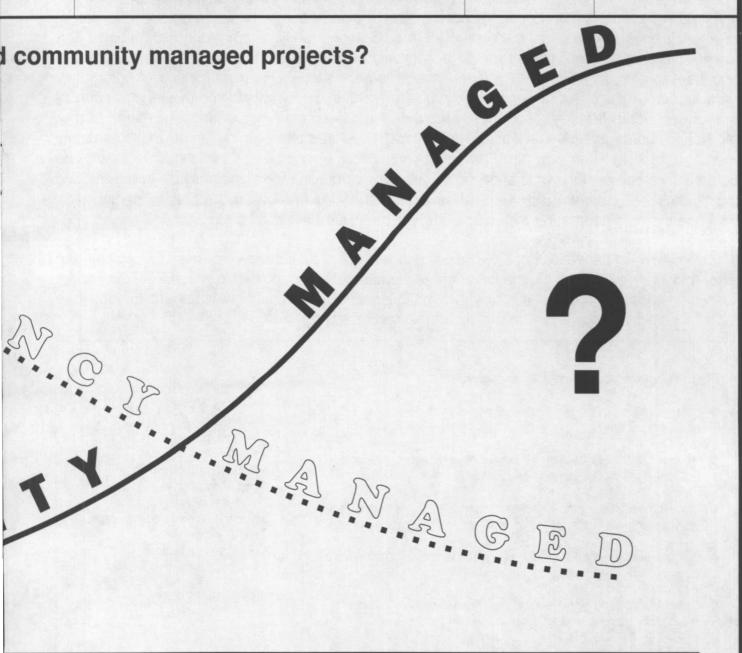
Publicity about the programme

Visits by community representatives to working systems Drawings and models and cost forecasts made available to all Systems for financial assistance established

COMMUNITY/HOUSEHOLD DECISION TO PARTICIPATE

Use and care of facilities

Comments about further improvements and upgrading



Time -

ation, nnical ong ng fund ment staff **Expansion:** Mass promotion in the target communities; continued health education; use of mass media for information and selling; demonstration units as water and sanitation supermarket with financial, material and technical assistance where required; waiting for communities to respond; advice on responsibility of community and households for care and maintenance.

oval,

Implementation

Operation and maintenance

Evaluation

## **Technical Brief No.30/Community management**

### Community management

There are a whole range of approaches by which implementing or facilitating agencies become involved in the provision of community water supply and sanitation. At one extreme the government or agency uses the potential consumers, that is the community, simply as unpaid labour. The agency plans and designs the system in a distant office, and then directs the people when and where and how to dig and build the system. This is sometimes described as 'Directive' community participation. At the other extreme the community decides that it wants to improve its water supply and/or sanitation. It takes responsibility for those improvements, requesting assistance from a facilitating agency as required. It uses the technical help that is offered and ensures that community members receive training in all necessary construction, operation and maintenance skills. The community mobilizes its own finance, any available external finance and plans how to pay for long term operation and maintenance. To the agency this could be called 'supportive' participation because they are supporting the community, not directing them.

Most projects lie between these two extremes but the most effective always try to follow the 'supportive' approach - for it is only through the supportive approach that 'ownership' of the project lies with the long term users. It is only through this goal of 'community management' that the long term benefits of improving water supply and sanitation are realized.

#### Five conditions for community success:

- Communities are involved in all stages of their water and sanitation projects.
- Roles and responsibilities of community and government and agencies are clearly defined and obligations are fulfilled.
- Government and agencies act as a supporter of the community, not as owner or manager of the water and/or sanitation system.
- Contact between community and agency is through staff whose primary skills are organizing and motivating communities.
- Government and agencies fulfill their limited but vital tasks of motivation, training and technical assistance.

Go to the people Live among them

Learn from them
Love them
Start with what they know
Build on what they have:
But of the best leaders
when their task is accomplished
their work is done
the people all remark
'We have done it ourselves'

Tao To Loa Tzuching (700 BC)

#### For further information:

Briscoe J. and de Ferranti D., *Water for rural communities*, World Bank, 1988. White A., *Community participation in water and sanitation*, IRC 17, 1981. Oakley P. and Marsden D., *Approaches to participation in rural development*, ILO, 1984.

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